



Celebrating those who do good.
Doing Good is a **501c3 non-profit**.

Mission: To educate and engage communities by promoting and celebrating “Doing Good” through volunteerism.

Vision: To be the conduit to educate and inspire cultural shifts toward community volunteerism.

Values: Inspiration, Authenticity, Integrity, Connectivity, Inclusivity, Quality, Support, and a Personal approach.

How: Doing Good provides Marketing and Public Relations tools and opportunities to nonprofit and government agencies.

The more Doing Good can provide these agencies, the more time and money they can spend on their own mission!

Doing Good provides tools and opportunities involving the storytelling of volunteer stories is the core of all Doing Good services through:

- Audio (podcast)
- Visual (videos)
- Written form (blog posts, articles, social media, press releases, website)

Beginning in 2024, **Doing Good will begin educating** nonprofit professionals in marketing and public relations through:

- Webinars
- Consultants

Doing Good does not “match” volunteers to opportunities. Those in the area seeking volunteer opportunities should visit HandsOnNashville.org, VolunteerRutherford.com, JustServe.org, and/or VolunteerMatch.org as well as the individual organizations.

Interesting facts

Doing Good **served 324 agencies** through **541 services** prior to Nov. 1, 2023.

Doing Good is 100% run and operated by volunteers. Some are local, and some live around the country. All serve remotely.

Doing Good received its 501c3 status in August, 2014.

**Doing offers a ripple effect of impact –
for the agencies, volunteers, clients, and donors.**



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